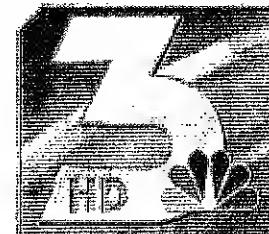


## ORDER



KSNV

Orders	Order / Rev:	105940	
	Alt Order #:	06842090	
	Product Desc:	HORSFORD 4 CONGRESS	
	Estimate:	1609	
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:
	Original Date / Rev:	08/27/12 / 09/07/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	GMMB, Inc. / Washington D.C.	
	Buying Contact:		
	Billing Contact:		
	Washington Harbor	Billing Type:	
	Washington, DC 20007	Cash	
		Broadcast	
		EOM/EOC	
		Agency Commission:	
		15%	
Advertiser	Name:	Horsford for Congress +Revised	
	Demographic:	A35+	
	Product Codes:	PLC02	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	35	\$7,175.00	\$6,098.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$7,175.00	\$6,098.75	0.00
Totals	35	\$7,175.00	\$6,098.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$7,175.00
Market	100%	\$23,145.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$6,017.74
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$3,703.23
KTUD	1%	\$231.45
KVVU	18%	\$4,166.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,851.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	-TWTF--	:30	2	\$90.004	0.00	NM	2	\$650.00	

## NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/17/12	09/23/12	-TWTF--	2	\$90.00	0.00

Order / Rev: 105940  
Alt Order #: 06842090  
Flight Dates: 09/18/12 - 09/24/12

Advertiser:	Horsford for Congress
Product Desc:	<b>HORSFORD 4 CONGRESS</b>
Estimate:	1609

KSNV

Order / Rev: 105940 Advertiser: Horsford for Congress  
 Alt Order #: 06842090 Product Desc: HORSFORD 4 CONGRESS KSNV  
 Flight Dates: 09/18/12 - 09/24/12 Estimate: 1609

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	2	\$100.003	0.00	NM		2	\$200.00
<b>AGENDA</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 2 \$100.00 0.00															
E 11	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	1	\$150.004	0.00	NM		1	\$150.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 1 \$150.00 0.00															
E 12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004	0.00	NM		1	\$145.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$145.00 0.00															
E 13	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$175.00 0.00															
E 14	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	2	\$250.004	0.00	NM		2	\$500.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 2 \$250.00 0.00															
E 15	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.004	0.00	NM		1	\$250.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$250.00 0.00															
E 16	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	2	\$230.004	0.00	NM		2	\$460.00
<b>JEOPARDY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 2 \$230.00 0.00															
E 17	KSNV	09/18/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	1	\$230.004	0.00	NM		1	\$230.00
<b>WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 1 \$230.00 0.00															
E 18	KSNV	09/24/12	09/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
<b>WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$230.00 0.00															
E 19	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston CM Face to Face w/ J.Ralston		730-758pm	-TWTF--	:30	2	\$125.004	0.00	NM		2	\$250.00
<b>FACE TO FACE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 2 \$125.00 0.00															
E 20	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004	0.00	NM		1	\$100.00
<b>VEGAS INC</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$100.00 0.00															
E 21	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	2	\$255.004	0.00	NM		2	\$510.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -TWTF-- 2 \$255.00 0.00															
E 22	KSNV	09/18/12	09/21/12		CM	1135p-1237a	-TWTF--	:30	1	\$110.004	0.00	NM		1	\$110.00

Order / Rev: 105940  
 Alt Order #: 06842090  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-TWTF--											
E 23	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004	0.00	NM		1	\$110.00
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	M-----											
E 24	KSNV	09/18/12	09/21/12	M-F Today Show III 4th 13M		10am-11am	-TWTF--	:30	1	\$80.004	0.00	NM		1	\$80.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-TWTF--											
Totals													35	\$7,175.00	